

File No. P-29014/101/2020-LEI
Government of India
Ministry of Commerce & Industry
(Department for Promotion of Industry and Internal Trade)

Dated: 10th September, 2025

Subject: Amendment to the Guidelines dated June 4, 2021, for the Production Linked Incentive (PLI) Scheme for Promoting Domestic Manufacturing of White Goods (Air conditioners and LED Lights) -reg.

The "Production Linked Incentive Scheme (PLI) for White Goods (Air Conditioners and LED Lights) manufacturers in India", hereinafter referred to as PLIWG Scheme, was notified vide notification No. CG-DL-E-16042021-226671 dated 16.04.2021.

For the effective operation and smooth implementation of the PLIWG Scheme, guidelines were issued by DPIIT on June 4, 2021. The scheme was opened for applications for a period of three months, starting from June 15, 2021, through a dedicated web portal: <https://pliwg.dpiit.gov.in/>.

Subsequently, additional applications were invited under Clause 9.2 of the Scheme Guidelines for Round 2 and Round 3, for investment periods from March 10 to April 25, 2022, and July 12 to October 12, 2024, respectively.

Based on stakeholder consultations, four corrigenda to the PLI Scheme for White Goods—issued on August 16, 2021; February 24, 2022; October 9, 2023; and July 9, 2024—introduced measures such as cost-plus pricing, expanded capital investment eligibility, and extended timelines, which have simplified compliance, improved ease of doing business, and significantly boosted domestic manufacturing, investment, and employment in the sector.

In view of the evolving market dynamics and continued interest from industry stakeholders, it is proposed to invite fresh applications under Round 4 of the Production Linked Incentive (PLI) Scheme for White Goods.

1. Re-opening of Application Window – Round 4

- Applications for the fourth round are invited under Clause 9.2 of the Scheme Guidelines for investments, under the same terms and conditions as provided in the Scheme Guidelines issued on June 4, 2021, with subsequent amendments.
- For 4th round applicants, the initial investment period (Gestation Period) is from April 1, 2021, to March 31, 2023 and they are required to achieve the Minimum Cumulative Incremental Investment for the year 2025-26.
- **Investment Category Upgrade:** Applicants having Gestation period 1st April 2021 to 31st March 2022 or Gestation Period 1st April 2021 to 31st March 2023 may choose to upgrade to a higher investment category.
- The incentive shall be available only for the remaining tenure of the Scheme.

2. The following amendments to the scheme guidelines are being implemented in line with the proposed changes.

S.no.	Existing Clause /New Clause	Revised Clause
	<p>(Existing Clause)</p> <p>Existing Applicants Moving to Higher Investment Categories</p> <p>4.4 Quantum of Incentive</p> <p>An existing applicant is required to achieve the <i>Minimum Cumulative Incremental Investment for the year 2024-25</i> as stipulated under the respective higher Investment category opted for to claim the incentive amount.</p> <p>In the event an existing applicant fails to meet the eligibility threshold investment and Net incremental sale under higher Investment category in any claim year, they have the option to return to their original Investment category.</p> <p>Once this option is exercised, they are required to stay in their original investment category. Any incentive amount received in the higher investment categories will need to be refunded with interest calculated based on the current 3-year SBI MCLR, compounded annually.</p>	<p>Existing Applicants Moving to Higher Investment Categories</p> <p>4.4.1 Existing Applicants who have moved to Higher Investment Category under - Round 3</p> <p>An existing applicant is required to achieve the <i>Minimum Cumulative Incremental Investment for the year 2024-25</i> as stipulated under the respective higher Investment category opted for to claim the incentive amount.</p> <p>In the event an existing applicant fails to meet the eligibility threshold investment and Net incremental sale under higher Investment category in any claim year, they have the option to return to their original Investment category.</p> <p>Once this option is exercised, they are required to stay in their original investment category. Any incentive amount received in the higher investment categories will need to be refunded with interest calculated based on the current 3-year SBI MCLR, compounded annually.</p> <p>4.4.2 Existing Applicants under Round 1, Round 2 & Round 3 opting for Higher Investment Category</p> <p>An existing applicant is required to achieve the <i>Minimum Cumulative Incremental Investment for the year 2025-26</i> as stipulated under the respective higher Investment category opted for to claim the incentive amount.</p> <p>In the event an existing applicant fails to meet the eligibility threshold investment and Net incremental sale under higher</p>

		<p>Investment category in any claim year, they have the option to return to their original Investment category.</p> <p>Once this option is exercised, they are required to stay in their original investment category. Any incentive amount received in the higher investment categories will need to be refunded with interest calculated based on the current 3-year SBI MCLR, compounded annually.</p> <p>4.4.3 Applicants who moved to the Higher Investment Category during Round 3, as per the provisions of the PLI Scheme for White Goods, shall continue to be retained under the same category.</p>
	<p>(Existing Clause)</p> <p>14.7 Time extension for the establishment of an additional manufacturing facility:</p> <p>The Selected applicants would be allowed to submit the details of additional location with all relevant documents within three (3) years of commencing commercial production during the tenure of the Scheme.</p>	<p>(Revise Clause)</p> <p>14.7 Time extension for the establishment of an additional manufacturing facility:</p> <p>The Selected applicants would be allowed to submit the details of additional location with all relevant documents within Five (5) years of commencing commercial production during the tenure of the Scheme.</p>

3.The Guidelines issued on June 04,2021 and corrigenda issued on August 16,2021, February 24,2022, October 9,2023 and July 9, 2024 shall be read incorporating above revisions and additions where ever applicable.



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New Delhi, Dated: 10th September, 2025